AI-PLR Product Launch Checklist

Copyright Notice

© [Year] [Your Name or Business Name]. All rights reserved.

This ebook is protected under international copyright law. No part of this publication may be reproduced, distributed, or transmitted in any form or by any means, including photocopying, recording, or other electronic or mechanical methods, without the prior written permission of the publisher, except in the case of brief quotations embodied in critical reviews and certain other noncommercial uses permitted by copyright law. For permission requests, please contact [Your Contact Information].

Disclaimer

The information provided in this ebook is for educational and informational purposes only and is not intended as professional advice. The author and publisher make no representations or warranties about the completeness, accuracy, reliability, suitability, or availability of the information, products, or services discussed.

Any reliance you place on such information is strictly at your own risk. The author and publisher shall not be held liable for any loss or damage, including but not limited to indirect or consequential loss or damage, arising from the use of this ebook.

Readers are advised to consult with a qualified professional regarding any specific issues or decisions. The inclusion of links to external resources does not imply endorsement or guarantee of their content.

AI-PLR Product Launch Checklist

Step-by-step pre-launch and post-launch tasks to get your PLR product live — fast.

Pre-Launch Checklist

Task	Tool Needed	Notes
Choose your PLR product	PLR store, content bundle	Make sure it comes with editable rights
Rewrite & enhance with AI	ChatGPT / Claude / Gemini	Add your voice, examples, tips, CTAs
Rebrand product title	ChatGPT, Thesaurus.com	Make it niche-specific & benefit-driven
Create cover & mockups	Canva, SmartMockups	Use templates for fast branding
Format PDF or delivery file	Google Docs / Canva	Export as PDF or keep live in Docs
Upload product to Google Drive or Dropbox	Google Drive / Dropbox	Create shareable “view only” link
Build opt-in page or sales page	Systeme.io / Carrd / ConvertKit	Keep it short, clear, and focused

Create lead magnet (if needed)	PLR + ChatGPT	Use a checklist, mini guide, or teaser
Set up checkout + delivery	Systeme.io / Payhip / Gumroad	Automate delivery after payment
Test the funnel flow (opt-in → checkout → download)	All above tools	Make sure each step works and is branded

Post-Launch Checklist

Task	Tool Needed	Notes
Send launch email to your list	ConvertKit / MailerLite	Include benefits + direct call to action
Schedule 3–5 promo posts on social	ChatGPT for content + Canva for graphics	Share tips, value, and behind-the-scenes
Share in relevant Facebook groups or communities	Facebook / Reddit / forums	Follow group rules when promoting
Add link to your link-in-bio or website	Linktree / Carrd / bio page	Keeps visibility high after launch
Announce to your existing buyers/customers	Email or community post	Offers help, cross-sells, and boosts trust

Create a bonus or incentive for fast action	Google Docs + Canva	Could be a checklist, swipe file, or discount
Monitor feedback and questions	Email / social / form	Improve the product if needed post-launch
Create a follow-up email sequence	ChatGPT + email tool	Add 3–5 emails with value + reminders
Track sales and opt-ins	Systeme.io / Payhip dashboard	Review what worked, what didn't
Duplicate and repeat with your next PLR product!	This checklist	Reuse this doc each time you launch